

Raymond V. Macapugay

Web / Graphic / UI-UX Designer

Valenzuela City, Philippines (Remote) · raymondmacapugay@gmail.com · 0920-185-4698 · macarayv.wixsite.com/portfolio

Web and UI/UX designer with 15+ years of experience across agencies and remote client teams, spanning web design, wireframing and prototyping in Figma and Adobe XD, brand and print collateral, and e-commerce listing design. Comfortable owning projects end-to-end and leading small design teams in fully remote settings.

SKILLS

Design & Prototyping

Figma, Adobe XD, wireframing & prototyping, Photoshop, Illustrator, InDesign

E-commerce & Marketing

Amazon listing design (A+, A++, Brand Story), landing pages, HTML5 ads, email campaigns, social creative

Web

HTML, CSS, responsive/media queries, WordPress, Duda, Wix, ClickFunnels, Bootstrap, JavaScript/jQuery

Other

3D rendering (SketchUp), basic video/motion for ads

EXPERIENCE

Amazon Graphic Designer — ScaledOn (Remote)

Oct 2025 – Present

Design listing images, premium A+ content, marketing materials, and AI-assisted product videos for multiple e-commerce clients.

Team Lead — EMAPTA (Remote)

2021 – 2025

Led a remote team of designers building and revising client websites; managed handoff and QA of deliverables.

Web & Graphic Designer — Renegade Agent Marketing LLC (Remote)

2019 – 2021

Built WordPress (Thrive) sites and ClickFunnels landing pages; designed book covers, magazines, newsletters, and guides.

Senior Web Designer — EMAPTA

2018 – 2019

Built and amended client websites on WordPress and other platforms per client specs.

EXPERIENCE (CONTINUED)

Functional Trainer / Web Designer — AffinityX

2014 – 2017

Trained new hires on the web development team while building and revising client websites and e-commerce pages to spec.

ADDITIONAL EXPERIENCE

Web Designer, UK Account — hibu — 2013–2014: built and revised client sites on hibu's in-house builder.

Graphic/Web Designer — dotPH — 2012: designed digital campaign collateral and promotional web pages.

Marketing Support — ClearSight Corp. — 2011–2012: produced print/digital collateral and 3D product renders (SketchUp).

Front-End Web Designer — LWS Media — 2010: converted PSD designs to cross-browser HTML.

Ads & Promo Graphic Artist — Flying V — 2010: designed print and digital promotional collateral.

EDUCATION

BS Computer Engineering — Polytechnic University of the Philippines, 2004–2009

TRAINING & CERTIFICATIONS

UI/UX using Adobe XD — Creative Nation Academy · Train the Trainer — AffinityX · Leadership Program — Benchmark Consulting · WordPress — PCCI